

Last Drink Pilot

A Municipal Police & AGCO Program to Reduce Overservice & Impaired Driving

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Last Drink Pilot

A partnership program being piloted with local police to identify issues within licensed establishments involving impaired drivers.

Key Principles:

- Enhance public safety, reduce overservice and impaired driving
- Identify drunk driving linked to licensed premises
- Proactive partnership with local law enforcement
- Education and awareness
- Promote compliance

Background

- Fall 2010, Durham Regional Police Service (DRPS) festive ride program questioned impaired drivers - where did you consume your last drink?
- A DRPS letter was sent to the licensee to advise of impaired driver charges or suspension.
- AGCO Inspector followed up with establishment:
 - Reminded the owner of their responsibilities under the LLA and regulations.
 - You and Liquor Laws package delivered where appropriate.
- AGCO Inspectors increased inspections where needed.

Last Drink Pilot - Overview

Pilot – July 1, 2011 to January 1, 2012

Partners in the Project:

- Municipal Police - Durham, London, Sudbury, Ottawa,
- AGCO
 - Licensing & Registration Branch (L&R)
 - Investigation & Enforcement Bureau (I&E)

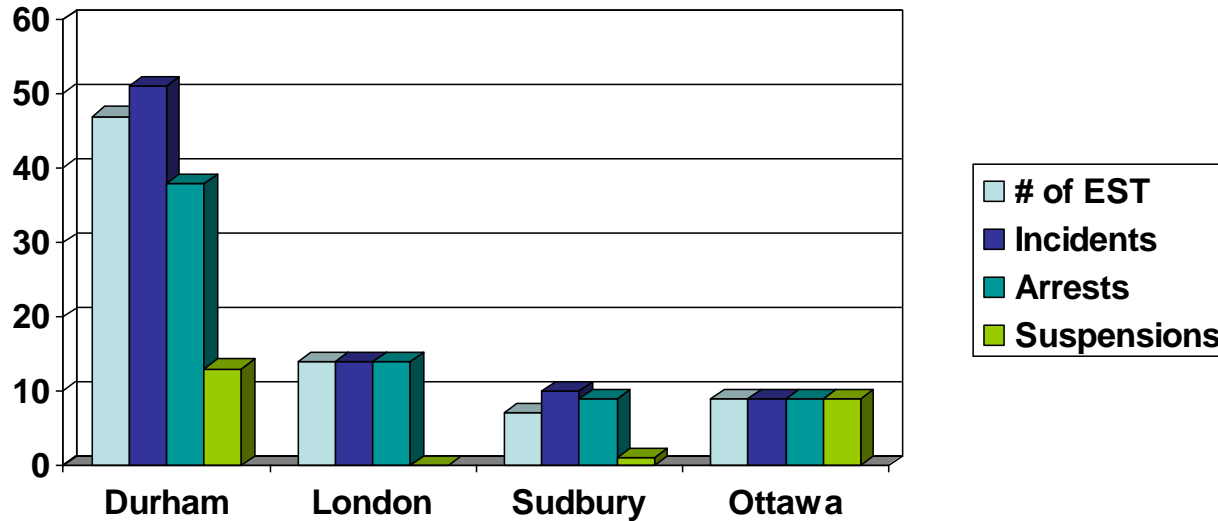
Last Drink Pilot – 3 Step Graduated Process

- Monthly reports from ride programs.
- 1st Impaired Incident Reported
 - Liquor inspector meets with licensee to inform them of impaired driver and remind them to monitor patrons.
- 2nd Impaired Incident Reported
 - First step repeated & provide tool kit, review 'permit drunkenness' and 'sell/serve to intoxicated patron'.
- 3rd Impaired Incident Reported
 - Meet with licensee, explain that establishment is being placed on the Risk-Based Enforcement list (increased inspections), letter issued.

Last Drink Pilot – July & August 2011

- 77 establishments (including 2 Special Occasion Permits) identified
- Of these 77 establishments, there were 84 incidents of impaired driving arrests or drivers licence suspensions (70 arrests and 14 suspensions)
- Multiple Incidents - of the 77 establishments
 - Three establishments had two incidents of impaired
 - Two establishments had three incidents of impaired

Statistics – July to August 2011



Durham – 47 establishments, 51 incidents, 38 arrests, 13 suspensions

London – 14 establishments, 14 incidents, 14 arrests, 0 suspensions

Sudbury – 7 establishments, 10 incidents, 9 arrests, 1 suspension

Ottawa – 9 establishments, 9 incidents, 9 arrests, 0 suspensions

Compliance Framework

Increased education and inspections

- AGCO visited all 77 establishments
- Inspectors, police and other agencies (fire, health)

Reassessment and/or reclassification of risk

- Higher risk, risk based enforcement

Conditions added to the liquor licence

- Conditions imposed to mitigate risk
- Safety, security, compliance, nuisance mitigation, patron control and/or management control plans

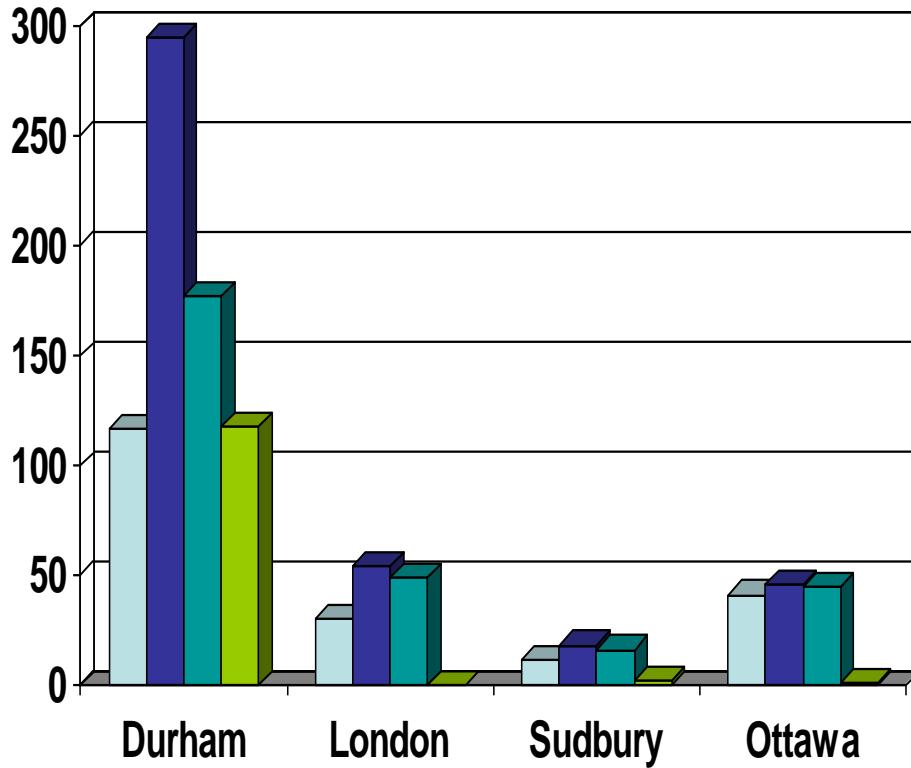
Disciplinary Actions

- Warning, monetary penalty, suspension, revocation

Final Stats

- 199 establishments (including 2 Special Occasion Permits) identified
- Of these 199 establishments, there were 413 incidents of impaired driving arrests or drivers licence suspensions (311 arrests and 102 suspensions)
- 22 Establishments were added to the Risk Based Enforcement List – Resulting in increased inspections at the establishment by AGCO Inspectors

Statistics – July 2011 to January 2012

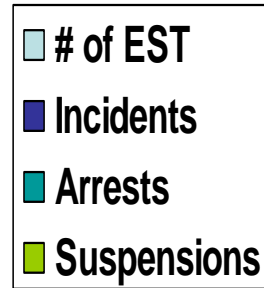


Durham – 117 establishments, 295 incidents, 177 arrests, 118 suspensions

London – 30 establishments, 54 incidents, 49 arrests, 5 suspensions

Sudbury – 11 establishments, 18 incidents, 16 arrests, 2 suspension

Ottawa – 41 establishments, 46 incidents, 45 arrests, 1 suspensions



Multiple Incidents

- Of the 199 establishments
 - One establishments had 25 incidents
 - Two establishments had 17 incidents
 - One establishments had 14 incidents
 - One establishments had 12 incidents
 - One establishments had 11 incidents
 - One establishments had 10 incidents
 - Three establishments had 7 incidents
 - Four establishments had 5 incidents
 - Five establishments had 4 incidents
 - Nine establishments had 3 incidents
 - Thirty-eight establishments had 2 incidents
 - One Hundred and thirty establishments had 17 incidents

Feedback from Police Services

Ottawa:

Definitely a worthwhile project.

Sudbury:

There was improvement observed. Establishments took the time to call police to report patrons leaving and problems on their premises that may have been the result of better education to them in follow-up.

Durham:

We need to continue to use all resources to combat these issues. We must all remember that this is a small portion that gets caught and many establishments have people leaving Impaired. Word of mouth travels quickly through the bars...In one case the person arrested refused to tell us because they had been told that if they get caught do not tell them where you drank.....The word is out the establishments are scared.

London:

I think it was worthwhile in identifying problem areas where impaired drivers aren't getting the message and drinking establishments might not be diligent enough in preventing it at the source. We will be continuing to gather this information and use it to identify enforcement areas.

Moving Forward

As other organizations become aware of the Last Drink Program, it can only build upon its success.

The challenge is to continually review the programs strategy and identify opportunities for improvements to help strengthen the processes in place.

Continue with the current police services and solicit another six services to increase the total number of participating police services to ten across the province.

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CONCLUSION

Drinking and driving is a deadly combination and reducing impaired driving is a shared responsibility among the police, AGCO, and our licensees. The Last Drink Program has accomplished a great deal of success with our partnerships and stakeholders and has assisted police services in reducing impaired driving within their respective jurisdictions.

The program has changed the conversation between all involved from an adversarial role between law enforcement and our stakeholders to working together to help reduce impaired driving within Ontario.

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